

People Working Together

Relying on physical and social science research

Residents learn how their homes ignite based on physical principles, and thus how to modify their surroundings to reduce ignition risks. Social science principles helps

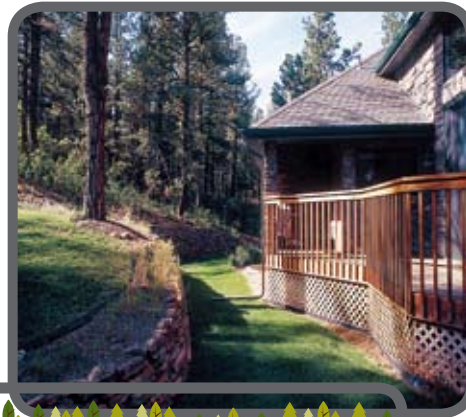


program leaders and advocates use effective risk communication and behavior change techniques to ensure that individuals and organizations in a diverse society can receive important safety messages and act upon them.



The Home Ignition Zone

Decades of physical fire science research show that homes burn during wildfires due to the condition of the home and its surroundings within 100 to 200 feet. This "home ignition zone" can be modified by the resident to be ignition resistant. Each home ignition zone will be site specific.



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Adopting Firewise Communities/USA



Helpful websites

NFPA: www.nfpa.org

Firewise Communities: www.firewise.org

Firewise Communities/USA: www.firewise.org/usa



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